



# Sponsorship Form

For the

Eastern Plains Reining Horse Association

(EPRHA)

P.O. Box 164

Peyton, CO 80831

## **OFFICIAL SPONSOR OF THE EPRHA: \$5,000 – 5 YEARS**

- Logo prominently appears on website and all printed media that advertises the EPRHA.
- Logo will be combined with the logo of the EPRHA.
- Advertising rights for their sponsorship for the length of the term.
- Full-page advertising space on EPRHA website.
- Full-page ad in all printed show or event programs hosted by EPRHA.
- Banner or sign in prioritized display in main arena, class sponsor photo shots, championship photo shots, as well as a designated space for product sales and advertisements during all events hosted by the EPRHA.
- Two (2) tickets to awards ceremonies and events hosted by the EPRHA.
- First right to renew their sponsorship at the end of the term.

## **PLATINUM SPONSOR: \$1,500 – 1 YEAR**

- Full-page ad in all printed show or event programs hosted by EPRHA.
- Full-page advertising space on EPRHA website.
- Banner or sign reserved space in the main arena during all shows or events hosted by the EPRHA, as well as a designated space for product sales and advertisements at any show or major events hosted by the EPRHA.
- Two (2) tickets to awards ceremonies and events hosted by the EPRHA.

## **GOLD SPONSOR: \$1,000 – 1 YEAR**

- Half-page ad in printed EPRHA show/event material and website.
- Banner or sign displayed during main events hosted by the EPRHA.
- Designated display space for any printed material or advertisements during EPRHA shows.
- Two (2) tickets to awards ceremonies and events hosted by EPRHA.

**SILVER SPONSOR: \$750 – 1 YEAR**

- Half-page ad in printed show or event programs hosted by EPRHA.
- Banner space in main arena (if available); otherwise, prioritized display in the warm up arena.
- Two (2) tickets to awards ceremonies and events hosted by the EPRHA.

**BRONZE SPONSOR: \$500 – 1 YEAR**

- Quarter-page ad in printed show or event programs hosted by EPRHA.
- Banner space in the warm up arena during shows hosted by the EPRHA.
- One (1) ticket to year-end awards ceremonies hosted by the EPRHA.

**PARTNERSHIP SPONSOR: \$250 – 1YEAR**

- Business card “ad” in EPRHA show programs.
- Banner space in the warm up arena at shows hosted by the EPRHA.

**EVENT SPONSOR: \$100 (minimum) – ≥ Added Class Money**

- Sponsor’s name printed on show bill as class sponsor.

**AWARDS SPONSOR: ANY AWARDS DONATED**

- Donation of award(s) to class/division of choice. Sponsor’s name will be announced with awards presentation.

Note: All levels of sponsorship will be “announced” at EPRHA events.

# SPONSORSHIP REQUEST

The EPRHA is a **non-profit** affiliate of the National Reining Horse Association (NRHA), nationally known throughout the agricultural industries and is recognized as the fastest growing equine sport in the nation. The NRHA currently has approximately 15,000 members and is still growing. The sport of reining is not limited to just the United States but is becoming very popular over seas and around the world. This sponsorship is an opportunity for your business to reach thousands of people with your advertising dollar, and to personally become a part of a very wholesome family and agricultural oriented program designed for the promotion of the Reining Horse.

The Eastern Plains Reining Horse Association (EPRHA) thanks you for your sponsorship.

\_\_\_\_\_ OFFICIAL SPONSOR OF THE EPRHA: \$5,000 – 5 YEAR

\_\_\_\_\_ PLATINUM SPONSOR: \$1,500 – 1 YEAR

\_\_\_\_\_ GOLD SPONSOR: \$1,000 – 1 YEAR

\_\_\_\_\_ SILVER SPONSOR: \$750 – 1 YEAR

\_\_\_\_\_ BRONZE SPONSOR: \$500 – 1 YEAR

\_\_\_\_\_ PARTNERSHIP SPONSOR: \$250 – 1 YEAR

\_\_\_\_\_ EVENT/CLASS SPONSOR: \$100 (Minimum) ≥ Added Money

\_\_\_\_\_ AWARD SPONSOR: AWARD ITEMS DONATED

Sponsor's Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Advertising copy (or jingle) to be used for announcements during shows or events:

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